



EVENING SQUIRE
PRODUCTIONS

Evening Squire Productions

In association with AlterEgo Creative Solutions Ltd (UK)

mike@eveningsquire.com

www.kourtneyschoice.com

Raising Awareness around Child Sex Trafficking

"The play is innovative and powerful and highlights the very serious and emotional issue of child sexual exploitation. The production shows how young people, boys and girls, are groomed by adults for the purposes of sexual exploitation using various methods, ensnaring young people and eventually taking complete control and dominating their whole lives. The audience will gain a better understanding of the devastating impact that sexual exploitation has on a young person's life. This is a very useful and innovative way of raising awareness of the issues relating to sexual exploitation and reaching young people, giving them some skills and knowledge to be able to protect themselves from this form of abuse"

– Sheila Taylor, UK National Working Group for Sexually Exploited Children and Young People

'Kourtney's Choice', is the US adaptation of the phenomenally successful UK play 'Chelsea's Choice'. The play is a hard-hitting, 50 minute long Applied Theater Production that tours directly into schools and has proven highly successful in raising awareness amongst young people of the issues surrounding the Commercial Sexual Exploitation of Children & Child Sex Trafficking. The performance is followed by a 20 - 30 minute actor led plenary session exploring the issues raised in the play.

The production can be targeted at two different groups:-

- **Young people (aged 12+)**
- **Parents, carers, teachers, law enforcement & professionals working with young people**

The UK version has now been seen by well over 410,000 young people & thousands of professionals & has proven highly effective in:-

- **Raising Awareness of Healthy Relationships**
- **Promoting Safe Internet Use**
- **Identifying Risky Situations**
- **Raising Awareness of The Grooming Process & the differing forms that it can take**
- **Raising Awareness of CSEC/Child Sex Trafficking & the differing forms that they can take**
- **Sign-posting relevant services**

KOURTNEY'S CHOICE

For adult audiences it also:-

- **Raises Awareness of The Warning Signs of CSEC/Child Sex Trafficking**
- **Raises Awareness of the journey that young people may have been on that has resulted in them being exploited – a journey that can all too easily make it seem as though they are ‘willing victims’ and can leave them not seeing themselves as victims at all and fighting against any intervention.**

“As the Head of Public Protection for Surrey Police I would recommend that those of us involved in the criminal justice system and charged with the responsibility of protecting children should take the opportunity to have our eyes opened to the issues of exploitation by ‘Chelsea’s Choice’. The impact of this awareness raising is significant and the feedback I have received from colleagues and partners who recently saw the show has been full of praise and shown how thought provoking the content is in terms of changing attitude and perception.”

– Detective Superintendent Jon Savell, Head of Public Protection, Surrey Police

Throughout 2015 survey data was collected from a selected number of audience members at various points throughout the UK tours of the production. The data reflects the audience’s responses to 7 different statements about their awareness of the issues - & the results are shown in the table below.

Based on results from 6000 feedback forms.

	<u>Agree</u>	<u>Disagree</u>
1. I now have a better understanding of Child Sexual Exploitation and the differing forms that it can take.	99.6%	0.4%
2. I now have a better understanding of ‘The Grooming Process’ and how it is used to trick, trap and manipulate people into being sexually exploited.	99.4%	0.6%
3. I now have a better understanding of ‘Safe Internet Use’ and why I should keep myself and my personal information safe online	99.2%	0.8%
4. I now have a better understanding of what makes a ‘Healthy Relationship’	98.9%	1.1%
5. I understand that ‘Grooming’ and ‘Sexual Exploitation’ can happen to young boys as well as girls.	99.5%	0.5%
6. I am aware that the process that Gary used on Chelsea is not the only way that ‘Grooming’ and ‘Exploitation’ can work. It can be done by men, women, boys and girls. It can be done by individuals as well as gangs and groups.	99.6%	0.4%
7. I would recommend watching this production to other young people my age.	99.8%	0.2%

“As one of the parents involved with Safe & Sound Derby at yesterday’s forum for Surrey Police in Guildford, I would like to thank you for such a fantastic performance. This is the second time I have seen the production and both times it reduced me to tears, as it is a powerful and thought provoking piece of drama. I believe that this should be rolled out nationally and delivered in all secondary schools, to raise awareness for both children and parents.”

– Parent of sexually exploited young girl in the UK

We believe that theater is an excellent & highly effective tool for raising awareness, conveying information and creating behavioral change in a non-didactic or patronising manner. It has an emotional impact that resonates long after the performance has finished in a way that a talk, an information booklet or a DVD simply cannot achieve.

Costs for NYC tour

- 1 week (10 shows) - \$13,850
- 2 weeks (20 shows) - \$19,800
- 3 weeks (30 shows) - \$25,750
- 4 weeks (40 shows) - \$31,700

Additional accommodation costs would be added for tours outside the NYC area.

When touring we can do 10 shows a week. The play has been performed to intimate audiences of 6 and large audiences of 350. All we need is a performance space roughly 4m x 4m, 6 chairs and a small table. The cast aim to arrive one hour before the show start time to set up. Please be aware that we do not use microphones so the performance space needs to be suitable for unamplified voices.

“The production toured in Staffordshire for 8 weeks, providing a variety of events to multi-agency workers, independent children homes, district councils and their partners, foster carers and to all schools - local authority, Academies, Independent and short stay. The drama was a massive success with schools providing very positive feedback.

Following the events we were made aware of 17 disclosures which ranged from concerns about messages on Facebook that had become threatening, allegations of indecent assault, concerns raised about pictures that they (or their friends) had distributed, concerns about strangers messaging them online and concerns about people they had met online and then met in the real world. Some disclosures were from young people who had already been exploited and were now happy to seek counselling as a result of seeing the play.

The play clearly gave young people the mechanism to speak out and to raise issues with staff and parents that they perhaps were uncomfortable with raising in the past. A great success, we will be having the drama again”

– Jane Rowbottom, Staffordshire (UK) Local Safeguarding Children Board

If you would like to find out more about the play, costings and how a tour in the US might work please email mike@eveningsquire.com or call (256) 655-4620

Kindest Regards

Mike Hayhurst

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